

PERSIL 100 years “2 for 1 attraction ticket” promotion

What is it?

For its 100th birthday, Persil is running an on-pack “2 for 1 attraction ticket” promotion on the whole Persil range: powder, tablet and liquid packs (Bio, Non-Bio, Colour) across the UK and Ireland.

See promotional packs below:



2.85kg Persil
Bio powder
pack



950g Persil
Non-Bio powder
pack



48s tablet
Colour pack



1470 ml Persil Small
& Mighty Bio
(Also available in
730ml format)

How can consumers participate?

To get their 2 for 1 attraction ticket consumers have to follow 3 easy steps:

- Buy a promotional pack and cut-out the voucher from pack
- Go online to check the participating attraction and choose the one they want to go to
- Present the voucher at the entrance of the chosen attraction to benefit from the offer

What do you have to do?

Here are the steps to follow when you're handed a 2 for 1 attraction voucher from a Persil promotional pack:



1. Take the 2 for 1 voucher from the person who's handing it over to you

2. Check that the voucher is valid:

- The person handing out the voucher is accompanied by a person who pays the full adult rate
- The voucher has not expired
- The voucher is not a photocopy
- The person doesn't use any other offer with this voucher (other promotional offer or discounts from online advanced booking etc.)

3. Give free attraction access to the person and keep the voucher for your record

PS: please note that you don't need to pay attention to the barcode on the voucher, this is for UK attractions only

List of participating attractions:

W5 Interactive Belfast, Ulster American Folk Park, Ulster Folk and Transport Museum, Liffey Voyage, Old Jameson Distillery, Dublin Zoo, Fota Wildlife Park Cork, Blarney Castle and Gardens (Cork), Bunratty Castle (Shannon), Kings John Castle (Shannon), Westport House & Gardens (Mayo), Belvedere House & Gardens (Westmeath).